

## MSU School of Packaging Corporate Partnership Grid 2022-2023

Your partnership supports experiential student learning activities.

PARTNER BENEFITS	PLATINUM Annual Partnership of \$25,000	GOLD Annual Partnership of \$15,000	SILVER Annual Partnership of \$7,500
<b>Branding and Recognition</b>	Signs in building, website, semester newsletter  Annual Awards Banquet recognition	Signs in building, website, semester newsletter  Annual Awards Banquet recognition	Website, semester newsletter  Annual Awards Banquet recognition
<b>Class Project or Case Study*:</b> <ul style="list-style-type: none"> <li>• Packaging 102 Mentorship</li> <li>• PKG 485 (Capstone)</li> <li>• PKG 411 or 430 (Design)</li> <li>• PKG 432 (Machinery)</li> <li>• PKG 470 (Environmental footprint Assessment)</li> </ul>	One per semester	One per year	n/a
<b>Career Fair sponsor level (both career fairs included)</b>  <b>Spring (in-person)</b>  <b>Fall (online)</b>	<b>Platinum (5 available)</b>	<b>Gold</b>	<b>Standard</b>
<b>Student Success Funding (branded recognition)</b>  <i>School DEI engagement activities (recruitment expenses)</i>  <i>Packaging Help Room sponsorship (tutor salaries)</i>  <i>Pack Expo or Pack Jam support and branded promotion</i>  <i>Snacks for Success (final exam support) and Packaging Help Room</i>  <i>CoPPACK student organization discretionary funds</i>	Up to 4 Sponsor choice	Up to 2 Sponsor choice	One Sponsor choice

\*Class projects need to comply with guidelines set forth by class instructors and University policy

<i>A la carte Opportunities</i>			
<b>Student Recruitment</b>			
<i>Spring Career Fair only (in-person)</i>	\$7500	\$3500	\$1500
<i>Fall Career Fair only (virtual)</i>	\$4500	\$2500	\$500
<b>Building and Equipment</b>			
<i>Building renovation: naming opportunities</i>	\$50,000 and Up		
<i>Gift in support of lab improvement (research or teaching; equipment purchases or infrastructure)</i>	\$1,000 and up		
<i>Gifts in-kind</i>	Equipment/furniture (e.g., desks)/etc		
<b>Class project or case study sponsor* per semester</b>			
<ul style="list-style-type: none"> <li>• <i>Packaging 102 Mentorship</i></li> </ul>	\$1000		
<ul style="list-style-type: none"> <li>• <i>PKG 485 (Capstone)</i></li> <li>• <i>PKG 411 or 430 (Design)</i></li> <li>• <i>PKG 432 (Machinery)</i></li> <li>• <i>PKG 470 (Environmental footprint Assessment)</i></li> </ul>	\$5000		
<b>Student Development (Undergraduate)</b>			
<i>Sponsor PKG 102 Student Etiquette dinner</i>	\$1,000 and Up		
<i>Undergraduate research project sponsorship</i>	\$2,500 and Up		
<i>CoPPAC student organization 1 year sponsorship (branded sponsorship)</i>	\$7500		
<i>Unrestricted gift for Undergraduate and Graduate education</i>	variable		
<b>Graduate and Faculty Support</b>			
<i>Lab Teaching Assistant stipend sponsor (ie PKG 322) per semester</i>	\$12,500		
<i>Graduate research project sponsor (12 months)</i>	\$60,000		
<i>Faculty or SoP research program gift</i>	variable		
<b>Recognition and Brand Awareness</b>			
<i>Awards Banquet sponsorship and recognition</i>	\$2500		
<i>Website Recognition</i>	\$2500 and Up		
<b>Consulting and Training</b>			
<i>Focus group discussion with expert faculty (4 hours)</i>	Variable; custom quote on request		
<i>Custom short course and training</i>	Variable; custom quote on request		

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**Disclaimer:** all of these activities and opportunities must be made in coordination with and have approval of the School of Packaging